



www.SouthFloridaBusinessNews.com  
**South Florida  
Business News**  
"The Business Voice of South Florida" Since 1999



## We are putting INCREDIBLE VALUE into your Chamber of Commerce Membership!

- 1) *Traditional Chambers of Commerce are a thing of the past...* At the Broward County & South Florida Chambers of Commerce, our "Highest Priority" is to "Bring Business to Our Members." When you join this chamber, you, in effect, are hiring a professional marketing company, a public relations firm, a multi-media consultant, a social media expert, an advertising company, a website marketing firm, a merchant services firm and an outside sales force at an incredible "mere" fraction of the cost. We promise to bring new customers to your door, to your website and calling on your phone! WARNING: This is not your grandmother's chamber of commerce!!!
- 2) 90 days **FREE** tile ad advertising on [www.BrowardBiz.com](http://www.BrowardBiz.com) or on [www.SouthFloridaChamber.org](http://www.SouthFloridaChamber.org) or on [www.SouthFloridaBusinessNews.com](http://www.SouthFloridaBusinessNews.com) \$225 Value. The dimensions are 190 X 80 pixels, outlined, in either .jpg or .gif format and please no larger than 12k. Please be sure to include the URL address.
- 3) **Two memberships for the price of one.** Your company will be listed on both Chamber websites listed above complete with a 100 word description of your company, company logo & Icon and hot links to your website and e-mail address. Forward all this information to [Publisher@SouthFloridaChamber.org](mailto:Publisher@SouthFloridaChamber.org).
- 4) Your company will receive a **FREE \$295** ad in the South Florida Business News Newspaper. Send your 5 x 3¾ ad in digital form to [Publisher@SouthFloridaBusinessNews.com](mailto:Publisher@SouthFloridaBusinessNews.com).
- 5) We have available for your marketing program a 2010 membership plaque, window decal for your business or vehicle and a website sticker for your website **which will assure your clients and prospects that you are a member in good standing with no complaints against your company.** Can your competitors claim this to their prospects?
- 6) You will receive the member price at our upcoming **Business-to-Business Expos and all other Chamber Events.**
- 7) We will place your **Member-to-Member Discount** in a fax and e-mail blast to our entire membership of over 4,000 contacts.
- 8) Your company will be listed in **both** the upcoming 2011 **South Florida** "Official" and the 2010 **Broward County** "Official" Referral Directories.
- 9) All new members will be entitled to the following INTERNET benefits. Two **free** classified ads, two **free** job postings, one **free** homepage article, and one **free** coupon.
- 10) Complimentary **SPOTLIGHT** on Your Company in print and on web.
- 11) **Social Media Exposure** – Your company will be promoted to Tens of Thousands of our friends on Face book, MySpace, Twitter, LinkedIn & hundreds of other Social Media Sites & On-Line Directories.
- 13) **Networking Opportunities:** Networking breakfasts, lunches, business-after-hours, seminars plus many other networking events.
- 14) **Access to other business organizations and chambers:** With our strategic alliance partners both in South Florida and abroad, you have access to many business opportunities and contacts throughout South Florida and internationally.

**12) Maximum INTERNET Exposure** throughout South Florida. Your company will be listed on the following websites that the BCCC, SFCC and the SFBN operate. [www.BrowardBiz.com](http://www.BrowardBiz.com), [www.SouthFloridaChamber.org](http://www.SouthFloridaChamber.org), [www.SouthFloridaBusinessNews.com](http://www.SouthFloridaBusinessNews.com), [www.BrowardCountyClassifieds.com](http://www.BrowardCountyClassifieds.com), [www.JobSearchLoop.com](http://www.JobSearchLoop.com), [www.SouthFloridPressRelease.com](http://www.SouthFloridPressRelease.com), [www.SouthFloridaTradeCenter.com](http://www.SouthFloridaTradeCenter.com), [www.DealersLoop.com](http://www.DealersLoop.com), [www.BrokersLoop.com](http://www.BrokersLoop.com), [www.TicketsLoop.com](http://www.TicketsLoop.com), [www.USHostLoop.com](http://www.USHostLoop.com), [www.BlastLoop.com](http://www.BlastLoop.com), [www.CouponsLoop.com](http://www.CouponsLoop.com), [www.CalendarLoop.com](http://www.CalendarLoop.com), [www.LeadsLoop.com](http://www.LeadsLoop.com), plus a dozen others!!!

**15) Ribbon Cuttings, Certificate of Origin, Media Releases:** Grand openings, anniversaries and new product launches are coordinated only for members. Certificate of Origin Available.

**16) Membership Identification:** Plaques, Door Decal, Web Banner, Certificate of Origin that identify you as a proven leader in your business or profession. Coming Soon – A Seal of Approval!

**17) Free Space:** To place promotional material and business cards in our visitor center and at networking events and expos.

**18) Leads and Referrals:** From our marketing campaign “*A REFERRAL YOU CAN COUNT ON*” and from the numerous calls and e-mails the chamber receives every month for referrals. Alphabetically, the BCCC is listed first in the 411 directory and in the Yellow Pages, and being a regional Chamber of Commerce, we receive a lion’s share of the visitor, relocation and new business requests coming into South Florida. We also receive an excessive amount of general inquiries from the residential and business community looking for companies they can trust and rely on in every industry and field.

**19) Business-to-Business Expos:** 12 to 14 times a year, members have the opportunity to participate in tabletop trade shows at prestigious hotels and venues such as the Bank Atlantic Center, the War Memorial, the Signature Grand, the Broward County Convention Center, etc. These shows host between 100 and 500 of the most prestigious business firms and professional providers in South Florida and enjoy an attendance ranging from 1000 to 10,000 people.

**20) Economic Development:** According to the Florida Governor’s Office, Florida leads the United States in high-paying job creation while business costs remain low. The Broward County Chamber of Commerce is the beacon in attracting new businesses and industries to Broward County while providing an entire toolbox of resources for retention and growth of existing businesses. Doing business is all about making connections – connections to current and potential customers, ideas and funding. The Broward County Chamber of Commerce is *the connector* for both new and existing businesses throughout Broward County and is driven to help them expand and succeed in today’s economy.

**21) Exposure:** Unlike local organizations that are confined to a relatively small and limited area, we provide exposure and valuable business contacts throughout South Florida enabling you to do business outside your community.

**22) Tax Benefits:** Investment in The Broward County Chamber may be tax deductible as an ordinary and necessary business expense.

**23) Credit Card Processing – Merchant Services** – The Chamber of Commerce can save you hundreds if not thousands of dollars on your credit card processing – Just visit [www.SouthFloridaMerchantServices.com](http://www.SouthFloridaMerchantServices.com) for a complimentary review or for new service.

**24) [www.VIPSouthFlorida.com](http://www.VIPSouthFlorida.com)** – Offers the largest selection of Coupons, Special Offers, Exclusive Discounts, VIP Only Invitations, Grand Opening & Anniversary Celebrations, & Daily Deals in South Florida. The only card backed by the Chamber of Commerce & 10,000+ Card Holders. Free membership to New Chamber members.

**25) Your #1 Source For Daily New Business Leads in South Florida!!!** [www.SouthFloridaLeads.com](http://www.SouthFloridaLeads.com) has teamed up with [www.LeadsLoop.com](http://www.LeadsLoop.com) to bring you the FRESHEST & MOST ACCURATE LEADS DAILY. Call (954) 616 – 8750

**26) Business Cash Advance based on your Credit Card Processing –** [www.ChamberMerchantLoans.com](http://www.ChamberMerchantLoans.com)

## **“Providing Your Company Leads, Referrals And Maximum Exposure In Broward County, South Florida and Throughout The World”**

INFO: Broward (954) 565-5750 Palm Beach County (561) 683-8414 Miami-Dade (305) 278-1811  
[www.BrowardBiz.com](http://www.BrowardBiz.com) [www.SouthFloridaChamber.org](http://www.SouthFloridaChamber.org) [www.SouthFloridaBusinessNews.com](http://www.SouthFloridaBusinessNews.com)